

Pluff Mud Connect - Helping Non-profits Thrive - YAXS

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NEW WEBSITE MATCHES LOWCOUNTRY CONSULTANTS AND SERVICE PROVIDERS WITH LOCAL NONPROFIT ORGANIZATIONS

About Pluff Mud Connect

Pluff Mud Connect is a matching service designed to connect Lowcountry consultants and service providers with nonprofit organizations in eight coastal counties of South Carolina: Charleston, Berkeley, Dorchester, Georgetown, Colleton, Beaufort, Jasper and Hampton. Visit us on the web at www.pluffmudconnect.com .

URL:<http://www.pluffmudconnect.com/>

April 22, 2009 - CHARLESTON, SC – Full Glass Consulting today announced a new web service that matches local businesses and consultants with nonprofit organizations who need their services.

Designed specifically for coastal South Carolina, the new web service has one goal: match local nonprofit organizations with local consultants and services providers in Beaufort, Berkeley, Charleston, Colleton, Dorchester, Georgetown, Jasper and Hampton counties who want their business. Consultants and service providers enroll for a small annual fee that's affordable even for sole practitioners and small businesses. Once enrolled, businesses build a detailed profile of the services they offer, and are listed in the categories that most closely match the services they provide.

Nonprofits register for free. Once registered, nonprofits can search the database and find local consultants and other service providers who are qualified. Nonprofits can also submit a Request for Proposals, which will be emailed directly to local consultants who can bid for their work.

“This service is “win/win” for our nonprofit partners and the Lowcountry businesses who want to do well by doing good work within their communities,” said Laura Deaton, founder of the new site, located at www.pluffmudconnect.com “In these eight counties alone, nonprofits generate more than \$5.5 Billion in revenue.” Consultants and service providers win by having a low-cost way to easily tap into this sector and nonprofits win by using this free service to find and hire

qualified local consultants and service providers to meet their needs.

According to Deaton, the service is also a “win” for the community because she’s added an extra twist designed to actually generate more business and serve nonprofits at the same time. A portion of the enrollment fees paid by businesses will be set aside to help registered 501(c)3 organizations who have small projects and who need funding.

Although the service officially launches on May 15th, the website is live and consultants, service providers, and nonprofit organizations are invited to come to the site beginning today to register.

Modules Used

- * Protector
- * Profile
- * Content
- * Multisite
- * Consultant
- * Nonprofit
- * SmartFAQ
- * CatAds
- * Liaise

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