

"Spread XOOPS Project" Initiative Restarted! - XOOPS

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Calling for Marketing Experts

Now that XOOPS is back on track:

- * [XOOPS 2.3.1 released](#)
- * [11,000 downloads in first 4 weeks](#)
- * finalist in [SourceForge Community Awards in Best Project category](#)
- * finalist in [Packt Publishing CMS Awards](#)
- * [Board of Advisers](#) established

we need to let the world know about it. For many years it seemed like XOOPS is the "**best kept secret**".

Once discovered and given a chance, the users love it. But we need more people to know about it 🙄

Interestingly enough, XOOPS members had already this idea before, but it seems like it unfortunately died. It was called the "[Spread XOOPS Project](#)"

As we hate to reinvent the wheel (that's why we've re-started the [WOX \(World of XOOPS\) Newsletter](#), that was also dormant for many years), we'll be restarting now the "[Spread XOOPS Project](#)" Initiative.

So today we are calling for all Marketing/Communication/PR experts from all over the world to help us in spreading the good news about XOOPS.

Even if you're not an expert, but would like to get involved in our Marketing Team and help, please join us. We will need people who can help us in reaching to local communities, promoting XOOPS on social networks, to local schools, universities, and local governments.

As it was said almost three years ago:

Quote:

The Spread XOOPS project is an open community project, as it naturally should be. This means every member of the community is invited to participate in this project by sharing ideas, helping with the organisation, develop specific items, write articles, etc.

Please follow up the discussion in the original "[Spread XOOPS Project](#)" thread.

Together we'll make a difference!!!!

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