

My favorite pastime - AdvenQuest Themes - YAXS

NEWS_PDF_AUTHOR: bjbtxas

NEWS_PDF_DATE: 2007/4/20 2:27:25

AdvenQuest is an active lifestyle and adventure travel community dedicated to covering the locations, activities, gear, culture, and science of outdoor adventure.

It seems my favorite pastime is redesigning the Xoops template for AdvenQuest. During the process the logo was simplified and the Google AdSense moved above the fold at the request of some anonymous Google staff member.

Other significant changes in the last 18 months:

- I bit the bullet and added the SEO package - URL mod rewrite. Traffic fell off the charts, but has finally started to pick backup to pre mod re-write levels.
- In looking for an easy way to make the site change with the seasons and have different headers for variety I used the Xoops banners for my header on all pages.
- Moved the main body content closer to the top of the page - to the criticism of many.
- Lastly I made an attempt to re-categorize all the modules to match the active lifestyle adventure travel theme and make the concept flow better.

The website can be seen here:

<http://www.AdvenQuest.com>

AdvenQuest is an active lifestyle and adventure travel community dedicated to covering the locations, activities, gear, culture, and science of outdoor adventure.

It seems my favorite pastime is redesigning the Xoops template for AdvenQuest. During the process the logo was simplified and the Google AdSense moved above the fold at the request of some anonymous Google staff member.

Other significant changes in the last 18 months:

- I bit the bullet and added the SEO package - URL mod rewrite. Traffic fell off the charts, but has finally started to pick backup to pre mod re-write levels.
- In looking for an easy way to make the site change with the seasons and have different headers for variety I used the Xoops banners for my header on all pages.
- Moved the main body content closer to the top of the page - to the criticism of many.
- Lastly I made an attempt to re-categorize all the modules to match the active lifestyle adventure travel theme and make the concept flow better.

The website can be seen here:

<http://www.AdvenQuest.com>