

A new logo for XOOPS! - XOOPS

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We are very happy to announce that XOOPS.org has a new logo! The current logo (which was designed by [chapi.de](#)), while served us very well in the past, was showing signs of aging and therefore it was time to have something more modern. The Board of the XOOPS Foundation initiated a logo design contest at the [DesignContest.net](#) designers community, with a huge response by many professional graphic designers from all over the world. After much deliberation the XOOPS Management Team selected as a winner the logo shown below...

The new logo, created by Sajid Sayed, aka [ssdesign](#), has a more appealing modern look and feel, and with its two circles metaphor it better conveys our Open Source vision - that all our members are part of a bigger whole (the XOOPS community), and the XOOPS community is part of the worldwide Open Source community. The '*powered by you*' tagline is also an integral part of the logo. It's a strong logo that is easy to identify, and has a professional look and feel.

The XOOPS Foundation has the copyright and intellectual property rights to this image. You are free to use these images "as-is" anywhere in your web site or materials, but with one restriction: you may not use it in combination with verifiable untruths about the XOOPS system or its communities.

In order to protect the identity of XOOPS, modifications of the logo (such as changing colors or any part of the logo) are not allowed without approval from the XOOPS Foundation. Approval is not hard to get, but it needs to be asked 😊

We've applied already the new logo to the default theme running on this website, and we'll be adding it to the XOOPS 2.0 system soon.

Now its time for some real action 😊 Within the next few months we'll have two major activities utilizing our new logo: a '**Spread XOOPS Campaign**' and **the redesign of the XOOPS.org website(s)**.

The **Spread XOOPS** Campaign needs your help: we'll need all kinds of promotional material to promote XOOPS to the rest of the world: banners, desktop backgrounds, screensavers, cool merchandising - you name it (since we have a [cafepress.com](#) shop, your designs will be added to the official XOOPS shop!) As this is meant to promote XOOPS to the *outside world* - new features, themes, or websites etc. is not what we're looking for in this campaign. It will be

something similar to Firefox promotion campaign (<http://www.spreadfirefox.com>). More info about XOOPS campaign will be posted by the Marketing Team real soon!

The second activity is ***the redesign of the XOOPS.org websites***. We'll have:

1) new exclusive theme. We'll post a 'wireframe' design and a list of requirements and a first design draft, and anyone can use it as a starting point to design a new theme, templates, images, button sets etc. This will be a community effort, not a contest, so communicating about what everyone is doing will be very important.

2) updated and new content on the websites, as well as a new and improved navigation structure to make it easier to find what you're looking for.

This will be also a ***community collaboration project***. We'll post soon a to-do list with the framework for the new structure and what content we need written, and everyone is invited to join in this effort to improve the xoops.org website.

The results are all in OUR hands 😊

Let's use the new logo as a fresh start for making 2006 a great and inspiring year for the whole XOOPS community!

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