

Maximising Google SEO and Adsense ad relevance for Xoops - XOOPS

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[IT Headquarters](#) is pleased to present this guide on [Maximising Google SEO and Adsense ad relevance for Xoops](#). Since implementing what has been covered in this guide the number of referrals from the Google search engine to my site is on target to increase by approximately 300% by the end of this month, and the resulting increase in relevant ads being delivered from Adsense was a major contributor to a 436% jump in revenue last month. This guide involves modification to the HTML in your theme, with a lot of the tips here I found in Carnuke's excellent [search engine optimisation FAQ](#). I've also put together a package for download containing the same modified code for page title generation as I am using on my site. I hope this guide helps you boost your SEO and Adsense revenue as it has done for me.

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