

Australian Passion Network - YAXS

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When Mel Gibson's movie launched in February in Australia, www.thepassion.org.au was there to help promote the movie and the story of Jesus more fully, to all who were interested in knowing more.

We worked with the Australian Bible Society to produce the site, in conjunction with movie theatre advertisements promoting the site, special editions of the Bible (also linking to the site), etc.

By the time the movie launched on Feb 25, we had over 1000 members.

You'll see in the downloads section that we've been hit pretty hard with requests for some decent-sized files! It's been fun.

With the move no longer in the cinemas, traffic has substantially dropped off, but we're looking at opportunities to promote sales of the DVD, and it's use in church outreach activities.

Just wanted my XOOPS friends to know about us.

Any constructive criticism is welcome. 🙏

Alister Cameron

Australian Passion Network Director, and site creator

www.thepassion.org.au

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