International Conference Sells Out To The Internet - YAXS

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This is a XOOPS site that we recently developed to manage all aspects of running an international conference. Event management software was integrated with email-servers, web content management and finance software to give a total on-line business solution. The site automates many tasks such as submitting speaker proposals, PDF delegate invoices, managing booking preferences and allowing delegates to interact with each other prior to the event.

The site was built by web developers andymayer.net along with Creative Clusters Ltd who are using it to promote their conference. andymayer.net specialise in XOOPS and open source Internet systems that radically change the way their clients do business.

Simon Evans, Director of Creative Clusters Ltd. added "We worked very closely with andymayer.net to develop a system that handles all our marketing, client communications, sales and most of our supplier relations too - a 360 degree conference management system. It also helps us build up a client community. The result is that the conference is a sell out, and we have delegates from around the world. We also have interest from clients on four continents in developing partnership deals."

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