

## Opening of CEDD.CA - Business and Sustainable Development Conferences - YAXS

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Recently, [INBOX International](#) has launched [CEDD.CA](#), the official web site of Unisfera's Business and Sustainable Development Conferences. **What is Unisfera's Business and Sustainable Development Conferences** In 2005, Unisféra held it first Business and Sustainable Development Conference in Montreal. The first edition of the conference was such a success that we decided to repeat it the following year. And once again, building on our experience and previous successes we are now in the preparations of the third Business and Sustainable Development Conference to be held in Montreal on 27-28 November 2007. This year's event will focus on available tools and best practices for implementing sustainable development in an organization. Mr. Pierre Marc Johnson, former Premier of Quebec, counsel at Heenan Blaikie and chair of Unisféra's board of directors, as well as Johanne Gélina, Canada's former Commissioner for Environment and Sustainable Development and now a partner at Deloitte will be co-chairing the conference. **Online registration for visitors and speakers** INBOX International developed a custom solution to allow visitors to enter their information, register to this conference and proceed with online payment. All transactions are handled by PayPal and the site generates complete reports about the registered visitors and transactions. Another custom section was also developed to allow speakers to enter their bio, personal information, pictures, resumes, etc... **A collaboration with Zone C Communication** For this project we have worked in collaboration with [Zone C Communication](#) for the visual and marketing aspects of the site. The very creative people of the Zone C team has developed the visual interface which was then beautifully integrated in a new theme by [XOOPS Design](#).



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