Maximising your Google Ads revenue with Xoops - News

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IT Headquarters is pleased to present this article on maximising your Google Adsense revenue with Xoops. This article explores some basic principles of what is required to monetize your website, as well some methods for implementing Google Adsense into your Xoops site that I have done myself with some very pleasing results. Since implementing my Google Adsense optimisations at the start of last month, I have seen my CTR, eCPM and most importantly my revenue increase by around 300%! I hope by writing this article I will provide users of the Xoops CMS with some basic ideas to try to get Google Ads working for them.

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